

Wednesday
August 30 2006
8.30 a.m - 4.30 p.m

The Deep
Business Centre

Making Waves: Hull, a pioneering perspective



KINGSTON UPON HULL has a long, rich and successful economic heritage. This seminar will set out to introduce that heritage as well as providing examples of where Hull really has lead the world as a pioneering force. **Making Waves** will inform and enhance you professional work by helping you develop a closer understanding of the city and your working environment.

"The Making Waves event finished too quickly. The team have put together events from the history of Hull that mix the well known, but not always well understood, with the not at all well known but relevant."

Neil Watson
Director, Archomai

8.30 am **Welcome and refreshments**
9.15 am **Pioneering Hull - Introduction**

9.30 am **Making Waves Part I** – The main presentation examines aspects of Hull's commercial and economic development over the ages and how the city continues to 'make waves' in the 21st century.

10.30 am **Pioneering Hull** – Much has been made of Hull being a 'Pioneering City', but what does that really mean? This section explores a number of areas where Hull can really be said to have lead the world.

11.00 am **Coffee and refreshments**


11.15 am **Tour** – The Old Harbour and High Street represented the commercial hub of Hull until relatively recently. The tour provides an opportunity to gain a visual sense of why and how this was the case and what lessons we can learn from that experience today.

12.30 pm **Lunch**
Blaydes House, High Street

2.00 pm **Making Waves Part II**
Audio Visual presentation

3.00 pm **Hull in the world** – As a major maritime base, Hull was at the centre of the world's first World Wide Web. This section looks at where Hull has left its mark on the world and how the notion of Hull as a 'Global Gateway' is deeply rooted in its history.

4.00 pm **Final Reflections**

 PFH
Productions

*'Making Hull part of
your business'*

Making Waves: Hull, a pioneering perspective

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The Deep
Business Centre, Hull

REGISTRATION FORM

Name of Attendee

Telephone

Company Name

E-mail address

Address

As part of PFH Productions Introductory Package, we are pleased to be able to offer this first full day seminar at a specially reduced daily delegate fee of £110. Future sessions will all be charged at our full daily delegate fee of £225 inc VAT. The price includes parking at the Deep Business Centre, a full continental breakfast, an executive buffet lunch at the 18th century splendour of Blaydes House and refreshments throughout the day.

Sign up for:

- | | Time | Price |
|---|---------------------|----------------|
| <input type="checkbox"/> Making Waves :
Hull, a pioneering perspective | 8.30 a.m - 4.30 p.m | £110 (Inc VAT) |

Please tick the option box to indicate how payment is being made:

- I enclose a cheque for the full amount stated above made payable to PFH Productions.
- I have made a payment by BACS to HSBC, sort code 40-05-01, account number 11330772.
My bank payment reference is:.....
- My company will require an invoice to be sent before payment can be made. I understand that confirmation of place can only be given after full payment is received.

By completing this registration form, I agree that a place will be reserved for the participant made above and I agree to ensure payment will be made in full. I understand that places can only be cancelled in exceptional circumstances and PFH Productions must be notified in writing. Any refund will be made only at the discretion of PFH Productions and will be subject to an administration fee. Replacement delegates may be nominated at any time prior to the start of the event, and PFH Productions must be notified in writing.

Signed: Date:

For further details or returning this registration form please contact:

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